

# MIRANDA DORANTES

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## WORK EXPERIENCE

**IT Project Management Office, CSUF** (August 2023 - Present)

✦ **IT Marketing & Communications Specialist**

- Responsible for designing and delivering effective, aesthetic, and on-brand marketing for digital and print advertising and IT's hosted events
- Plans, develops, and executes marketing programs, projects and campaigns
- Assists with drafting and coordinating of IT communications such as emails and website announcements
- Supervises, critiques and assigns work to Assistants

✦ **Graphic Design & Marketing Assistant** (June 2021 - August 2023)

- Coordinated and designed layouts for: presentations, newsletters, digital/printed materials, brochures, and online advertising
- Crafted content and engaged with IT's social media account
- Provided administrative/clerical support as needed

**Cartoon Network Studios** (June 2022 - August 2022)

**Production Intern, Jessica's Big Little World**

- Prepared, collected and distributed production, storyboard and record materials to freelance and production staff
- Organized and maintained the art and asset archives on server
- Supported production team with onboarding freelance and production crew
- Assisted and took notes in design meetings and record session circle takes
- Pitched a new show to studio executives as part of Intern Pitch Showcase

**Target Corporation**

**Starbucks Barista & Checkout/Service Advocate**

October 2019 - June 2021

- Demonstrated a service culture that prioritizes the guest service experience by delivering above and beyond guest service standard
- Provided quality beverages and food products consistently for all guests
- Supervised the Front of Store as Pacesetter when Team Lead was not present
- Cross-trained in three different departments (Guest Service, Starbucks, Fulfillment)

## EDUCATION

✦ **California State University, Fullerton** (August 2019 - August 2023)

**Bachelor of Fine Arts | Animation and Entertainment Art**

## SOFTWARE EXPERIENCE

- Adobe Suite (Photoshop, Illustrator, After Effects)
- Microsoft Suite
- Slack
- Filemaker Pro
- Google Suite
- MailChimp
- Smartsheet
- Box
- Shotgrid
- Storyboard Pro